

The 20th Anniversary of the Ottawa Charter

The Ottawa and Bangkok Charters: from principles to action

International Conference for the Evaluation of Global Strategies on Health

Florence, 21-22 November 2006

Promoted by:

World Health Organization - WHO, Tuscany Region (Italy),

International Society of Doctors for the Environment - ISDE

International School on Environment, Health and Sustainable Development - SIASS

in collaboration with:

UNICEF, Regional Health Agency of Tuscany (ARS), Regional Agency for Environmental Protection of Tuscany (ARPAT), A. Meyer University Children's Hospital, Istituto degli Innocenti, International Academy of Environmental Sciences (IAES), WHO Collaborating Centre for Health Promotion Capacity Building in Child and Adolescent Health, Florence

The aims of the Conference are:

- the analysis and evaluation of the main actions taken in the twenty years of application of the Ottawa Charter and related results,
- the identification of new perspectives for future strategies and actions, in the light of Ottawa main principles and of the new scenarios emerging from the most recent Bangkok Charter.

The Conference should be an opportunity for sharing different experiences and ideas among representatives of United Nations Agencies and Health Promotion experts.

During the first day the theme of children's health will be tackled in relation to the socio-economic factors and to the need of investing in future society to guarantee a healthy environment for children.

During the second day the fundamental aspects of Health Promotion will be discussed considering the results of the policies and strategies applied in the twenty years following the Ottawa Charter and suggesting possible paths for further development.

Participants: the attendance at the conference and working sessions is by invitation and only for the representatives of: United Nations Agencies, International Public Health and Health Promotion Networks and Programmes; WHO Collaborating Centres for Health Promotion; the representatives of ministries and local authorities for health and environment of worldwide countries; NGOs.

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Health promotion strategies for children and adolescents

1st Day – 21 November 2006

Venue: New A. Meyer University Hospital,

Viale Pieraccini, 24 Florence

The Conference aims at pondering on the strategies of Health Promotion for children and adolescents coming from the principles of the Ottawa and Bangkok Charters, on their concrete applications and emerging perspectives, taking into account globalisation, international co-operation and balance of relationships all over the world.

WORKING LANGUAGE: ENGLISH/ITALIAN

Please note that simultaneous translation will be available.

Programme

09.00 **Registration**

09.30 **Welcome and opening statements**

Enrico Rossi - *Regional Minister of the Right to Health, Tuscany Region*

Paolo Morello Marchese - *General Manager, A. Meyer University Children's Hospital, Florence*

Antonio Scavi - *President, Italian Committee UNICEF*

10.00 **Session 1: Globalisation, co-operation and global governance: Health and Environment at the heart of sustainable development**

Chair: Maria Neira - *Director, Department of Protection of the Human Environment WHO, Geneva*

10.20 **The World Strategy for Child and Adolescent Health and Development (2005)**

Giorgio Tamburlini - *Representative for WHO, Geneva*

10.40 **The UNICEF Strategic Medium Term Plan 2006-2009: Investing in child health and development**

David Parker - *Deputy Director, UNICEF Innocenti Research Centre*

11.00 **Presentation of the WHO Collaborating Centre for Health Promotion Capacity Building in Child and Adolescent Health – A. Meyer University Children's Hospital, Florence**

Erio Ziglio - *Head, WHO European Office for Investment for Health and Development, WHO Regional Office for Europe*

Roberto Bertollini - *Director, Special Programme on Health and Environment, WHO European Centre for Environment and Health, WHO Regional Office for Europe*

Fabrizio Simonelli - *Director, WHO Collaborating Centre, Florence*

11.20 **Session 2: Integration of UN Agencies and NGOs**

Chair: Jenny Pronczuk - *Medical Officer, International Programme on Chemical Safety (IPCS), WHO Geneva*

Meaningful experiences reported by :

11.30 Enrique Loyola – *SDE Health Area, Pan American Health Organization (PAHO)*

11.50 Giorgio Andrian - *Section for Science, United Nations Educational, Scientific and Cultural Organization (UNESCO) Venice*

12.10 Lilian Corra - *President, International Society Doctors for Environment (ISDE)*

12.30 **Discussion**

13.30 **Lunch Buffet**

- 14.30 **Session 3: Health Promotion programmes and networks for Newborn, Children and Adolescents**
Chair: Emanuela Balocchini - DG "Right to Health", Tuscany Region
- 14.40 **Networking to increase visibility for children's environmental health**
Peter Van Den Hazel - Co-ordinator, International Network on Children's Health, Environment and Safety (INCHES)
- 15.00 **The Children's Environment and Health Action Plan for Europe**
Leda Eugenia Nemer - Technical Officer, Children's Health and Environment, WHO European Centre for Environment and Health
- 15.20 **The Baby Friendly Hospitals Network**
Leonardo Speri - Co-ordinator for BFHI Italian Task force
- 15.40 **Sustainable Cities for Girls and Boys project**
Annamaria Bertazzoni - Director, Istituto degli Innocenti

Session 4: New issues for the International Convention on the Rights of Child

- 16.00 **The Rights of Child to a pollution free life**
Lorenzo Tomatis - President, ISDE Scientific Committee
- 16.20 **The Rights of New-born**
Paolo Morello Marchese - General Manager, A. Meyer University Children's Hospital, Florence
- 16.40 **Guided tour of the new A.Meyer Children's Hospital**

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Integration of Health Policies

2nd Day – 22 November 2006

Venue: Istituto degli Innocenti

Piazza Santissima Annunziata 12, Florence

“Since the adoption of the Ottawa Charter, a significant number of resolutions at national and global level have been signed in support of health promotion, but these have not always been followed by action. The participants of this Bangkok Conference forcefully call on Member States of the World Health Organization to close this implementation gap and move to policies and partnerships for action..”

/Source: The Bangkok Charter for Health Promotion in a Globalized World, 2005/

The Conference aims at carrying out the orientations of the Bangkok Charter and reflecting critically on the opportunities and the limits of the health promotion strategies emerging from the Ottawa Charter. Moreover, the Conference will focus attention on important policies of health promotion, following the criteria of intersectoral integration and social participation.

WORKING LANGUAGE: ENGLISH/ITALIAN

Please note that simultaneous translation will be available.

09.00 Registration

09.30 Opening

Marino Artusa - *Regional Minister of Environmen, Tuscany Region*

Alessandra Maggi - *President, Istituto degli Innocenti*

Maura Cossutta - *Consultant of Italian Minister of Health on the Health Impact Assessment*

10.10 Session 1: Integration of Health Policies

Chair: Lorenzo Tomatis - *President, ISDE Scientific Committee*

10.20 Health Promotion: Critical reflections and implications for the health policies

Lowell S. Levin - *Professor, Yale University, School of Public Health*

10.40 Investing for Sustainable Environment

Roberto Bertollini - *Director, Special Programme on Health and Environment, WHO European Centre for Environment and Health, WHO Regional Office for Europe*

11.05 Investing for Health and Development

Erio Ziglio - *Head, WHO European Office for Investment for Health and Development, WHO Regional Office for Europe*

11.30 Critical Analysis of WHO's Role in Promoting Health

Eduardo Missoni - *ISDE Scientific Committee*

12.00 Discussion

13.30 Lunch Buffet

- 14.30 **Session 2: Integration Practices in Communities**
Chair: Eva Buiatti – *Scientific Coordinator, International School on Environment, Health and Sustainable Development (SIASS)*
- 14.40 **Local level**
Joan Devlin - *European Healthy Cities Network*
- 15.00 **Regional level**
Sonia Cantoni - *Director, Regional Agency for Environmental Protection of Tuscany (ARPAT)*
- 15.20 **National level**
Donato Greco - *Head, Communication and Prevention Department - Italian Ministry of Health*
Begoña Merino Merino – *Head, Health Promotion Department - Spanish Ministry of Health*
- 16.00 **International level**
Sunil Deepak - *People Health Movement*
- 16.20 **Conclusions**
Roberto Romizi - *SIASS Co-ordinator*
Fabrizio Fabbri – *Head, Technical Secretariat, Italian Ministry of Environment*

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International Conference for the Evaluation of Global Strategies on Health

Working Sessions

23 November 2006

Venue: Istituto degli Innocenti
Piazza Santissima Annunziata 12, Florence

PLEASE NOTE THAT THE PARTICIPATION IS LIMITED TO SELECTED INVITED PARTICIPANTS

Different working sessions will take place focusing attention on precise moments, procedures and tools which should be implemented in the near future. These must be strictly in accordance with the strategies discussed during the previous days.

The target of the working sessions is to carry out and especially achieve the objectives and guidelines defined in the previous Conferences, planning events aimed at developing further policies, strategies and actions about Health Promotion and creating specific working groups.

09.30 Introduction

10.00 Working sessions

The working sessions will focus on:

1) Defining a pilot workshop to create capacities and motivate action, on Children's Environmental Health - CEH for different countries, providing in depth training

Co-ordinators: WHO, Geneva - SIASS/ISDE

2) Planning an International Conference on the Role of Local Authorities for Health Promotion"

Co-ordinators: Municipality of Florence - WHO, Geneva

3) Planning an Italian Conference on Health Promotion (to be held in 2007)

Co-ordinators: SIASS – Tuscany Region

4) How to compare National Health and Development Plans for children

Co-ordinators: UNICEF - A. Meyer University Children's Hospital

5) How to promote the Rights of Child to a Pollution Free Life

Co-ordinators: ISDE - WHO European Centre for Environment and Health, WHO Regional Office for Europe

6) How to promote the Rights of the Newborn

Co-ordinators: A. Meyer University Children's Hospital - Istituto degli Innocenti

12.00 Summarising and conclusions

Organising Secretariat:

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